

KALEIDOSCOPE

of coloured gems

Bahina Sarl of Switzerland offers fashionable jewellery pieces that effectively combine subtlety and sophistication.

The jeweller, founded by sisters Annick Jordi and Noëlle Vieillard-Jordi, finds constant inspiration in empowered and independent women. The Jordi sisters have backgrounds in jewellery design and gemmology.

"Joy of life and individuality are what the label bahina jewels stands for," explains Noëlle. Founded in 2007, the company designs jewellery to meet the diverse preferences of the modern and trendy woman who is financially independent and highly self-expressive.

Annick and Noëlle often purchase colourful stones during their trips to India. These same materials are used



*Colourful and chic necklace, and bejewelled brooch
All jewellery pieces by Bahina Sarl*

to create their 18-karat gold jewellery pieces in distinctive designs.

"We want to appeal to women who are active, committed, open minded and self-confident," added Noëlle.

Annick commented, "You will not find any classical jewellery piece among our creations. Colours and special compositions are the heart of our collections. Pieces from different collections can actually be worn together, or mixed and matched."

Bahina offers jewellery pieces falling within a broad price range to meet the different needs of clients. Annick and Noëlle design two collections a year.

The company offers five different lines sold under bahina jewels: Gold rush, Antigua, Bahina classics, Monsoon and Crown jewels.